



## CHRIS DARMON

ART DIRECTION  
DESIGN  
IDEAS  
RETAIL

chrisdaron.com  
chris@cirquedia.com  
pinterest: cirquedesign

503.803.0137

# ART DIRECTION, BRAND STRATEGY, DESIGN (PRINT / WEB / IDENTITY / 3D / RETAIL AND ENVIRONMENTAL / PACKAGING), ADVERTISING, CONCEPTUAL THINKING, DIGITAL PRODUCTION, DIGITAL PHOTOGRAPHY & PING PONG!

## SKILLS / TECHNICAL

**2D:** Photoshop, Illustrator, Indesign, Acrobat Pro (*advanced to master level with CS6+*)

**3D:** Cinema 4D (*currently learning - intermediate level*) & Google Sketchup

**INTERACTIVE/MULTIMEDIA:** Flash, Dreamweaver, After Effects, Premiere Pro, Director, DVD Studio Pro

**MISC:** Office 2011+

## 10+ YEARS OF EXPERIENCE

### Art Direction/Design/Ideas/Retail

*Cirque Media Studio*

Portland, OR | Jan 2012 - Present

Art direction, design and concept development for a wide range of clientele including: Nike, Adidas, Asics and Microsoft.

### Freelance Sr. Designer (*Contractual*)

*Razorfish* (Xbox One Launch Team / Windows 8)

Portland, OR | August 2013 - November 2013

Concept development and production for the Xbox One global launch team in addition to the Ryse Xbox One exclusive and Windows 8 team working on interactive campaigns and online advertising.

### Freelance Sr. Designer

*24 Seven, Inc.* (Creative Staffing Agency)

Portland, OR | Jan 2013 - June 2013

Freelance contractual designer for various clients including: Adidas Global Basketball (NBA supershoot / d rose brand), New Era caps, Trimera Group, Non-Box, and more.

### Freelance Sr. Designer

*Nike, Inc.* (DTC Global Retail Design Team)

Portland, OR | May 2011 - October 2011

Concept development and production for Nike retail design including: Niketown Las Vegas, PDX, Wuhan (Greater China) and Dallas stores.

### Freelance Sr. Designer

*The Great Society* (Ad Agency)

Portland, OR | September 2010 - Oct 2011

Concept development, art direction and production for advertising clients including: Brooks Running, Ann Sacks, and Sartori Cheese.

### Freelance Jr. Designer/ Production

*Nemo Design*

Portland, OR | July 2010 - October 2010

Concept development and production for Nike retail design including: Niketown Santa Monica and global directives.

### Freelance Designer/ Production

*Cinco Design* (Microsoft Kin Global Launch Team)

Portland, OR | October 2009 - January 2010

Concept development and production for the Microsoft Kin global launch team (retail design and launch kit).

### Art Director/ Sr. Designer

*Ayres and Associates* (Ad Agency)

Omaha, NE | 2008 - 2009

Concept development, art direction, design and production for advertising clients including: FECU, Endicott, and First National Bank.

### Art Director/ Sr. Designer

*Bozell* (Ad Agency)

Omaha, NE | 2005 - 2008

Concept development, art direction, design and production for advertising clients including: First National Bank, Alegent Health, NCAA College World Series, VT Architectural Doors, and Mooney Airplanes.

### Print/ Web Designer

*American Red Cross* (MRBS - Marketing Dept.)

Omaha, NE | 2003 - 2005

Responsible for all print and interactive design work for the Midwest Regional Blood Services marketing department.

## MISC. EXPERIENCE

### Adjunct Teaching Instructor

*Bellevue University* (Design Department) Bellevue, NE | Fall 05 - Spring 06

**COURSES:** Typography (ARCT 110), Computer Graphic Design Fundamentals (ARCT 240)

## EDUCATION

**B.F.A., Graphic Design** | Fort Hays State University, Hays, KS | May 2002

**EMPHASIS:** Conceptual Thinking, Print Design, Logo/Identity Design, Packaging, Typography and Motion Graphics

## INTERESTS

Art, design (classic, experimental, typography, glitch art and collage), music, film, photography, video games, sports